What is a LEAD Student?

**Mission Statement:**

The L.E.A.D. program is a leadership organization that promotes and markets the JSerra Mission to the surrounding communities. LEAD members attend numerous marketing events throughout the school year informing prospective families about the JSerra experience. Members must exhibit proficiency in leadership, public speaking, and must have genuine love and respect for JSerra. LEAD Members are expected to attend many extracurricular school events as a representation of their commitment to school spirit.

**Qualifications:**

* Four Aces
  + Attitude
  + Commitment
  + Engagement
  + Service
* Attitude: positive attitude towards the school- they can verbalize effectively what it has done for them, what attitudes at JSerra have helped them become a leader in all aspects of life, respect for themselves as well as others, and for their teachers and faculty
* Commitment: Committed to the aspects of outside associations they participate in, committed to the school and what it has done for them, love of JSerra
* Engagement: Engaged in what they do in and out of school, be it community service, sports, the arts, or extracurricular activities
* Service: Work outside of JSerra or in activities that have been brought to them through JSerra sports, clubs, arts, academics, ect.

**Leadership Program:**

* Leadership: leader in the school environment, leader in activities they are involved in, a leader that parents strive for their students to be
* Good speaking skills
  + Will be called upon to speak at open house and PRIDE events
* Students of JSerra look up to them as leaders
* These students will sign a letter of commitment
* LEAD members will be tasked with helping for these events
  + Within these categories students will be in contact with incoming parents and students
  + Helping with shadow program
  + Working open house
  + Working PRIDE
  + Working incoming student night
  + Work with LINK Crew to call all incoming families after accepted and personally welcome them to the school